

connect

EDITOR'S VOICE

Passion, perseverance, patience and above all purity (of thoughts) are considered to be the four mantras for success. Our founder Shri.L.V.Prasadji is one of those great men who proved to the world what one can achieve in a life time by pursuing these values. From a very humble beginning he reached great heights without sacrificing any of these and his legacy continues even after his demise. In recognition of his contribution to the Film Industry, The Government of India conferred on him Dada Sahib Phalke Award - the Nation's highest honour for achievement in film/ndom in the year 1982. Now, to commemorate his memory the Department of Posts is releasing a Postal Stamp on September 5th 2006. It is indeed another moment of glory for all of us at Prasad.

Apart from this, the spot-light of this issue is clearly on EFX. The industry, the national press, the VFX supervisors from Hollywood and most importantly the Producer Mr.Rakesh Roshan has said lot of good things about the commendable visual effects job done by EFX for "KRRISH". Prasad Film Laboratories, Mumbai and Chennai were solidly behind EFX in showcasing their work during final finishing (release printing work) at the lab by producing spotlessly clean prints. To cap it all, the film is a run away hit which should produce spin off benefits for the Prasad group in particular and the Industry in general. Let us hope for the best.

Before closing dear readers, "Don't you agree it is a fast changing world". If it is so you need to learn how to deal with **change** so that you suffer less stress and enjoy more success in your work and in life. Recently I read a remarkable quick reading book titled "WHO MOVED MY CHEESE" by Dr.Spencer Johnson.I thought it is a must read book for every one who wants to move forward and enjoy life. It tells you How to anticipate change, How to adapt to change, How to be successful in a changed environment and enjoy it too. I personally feel that I was benefited by reading this little book which cost less than Rs.100/- and thought that you all should read it too.Well friends, on behalf of Connect Team I take this opportunity to thank those who contributed articles and expect the same kind of response from every one of you in the future. Also your feedback is important for the improvement of connect.

Sivaraman, Editor

RECENT PROJECTS AT PRASAD GROUP



Visual Effects by EFX, Chennai & Digital Intermediate by Prasad EFX, Mumbai



Visual Effects & Digital Intermediate by Prasad EFX, Mumbai



Lab Services by Prasad Film Laboratories, Thiruvananthapuram



DVD Authoring by Prasad Video Digital, Chennai



Visual Effects & Digital Intermediate by EFX, Chennai



Lab Services by Prasad Film Laboratories, Bhubaneswar



HD to Film conversion by EFX, Mumbai



Lab Services by Prasad Film Laboratories, Mumbai, Chennai



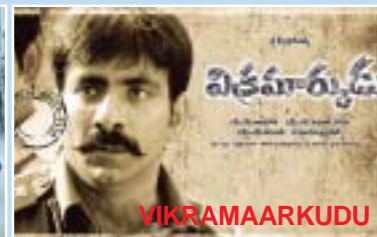
Audio Services by Prasad Recording Studios



Lab Services by Prasad Film Laboratories, Bangalore



Lab Services by Prasad Film Laboratories, Chennai

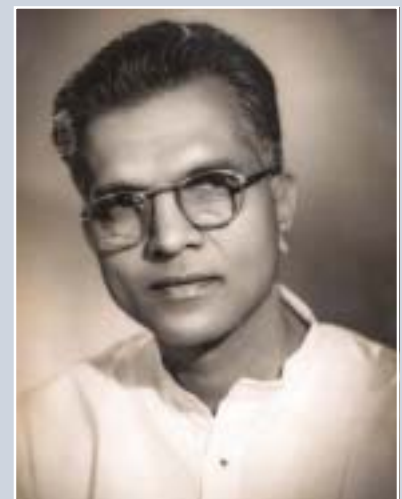


Lab Services by Prasad Film Laboratories, Hyderabad

L.V.PRASAD POSTAL STAMP RELEASE

The Department of Posts, Government of India is releasing a Postal Stamp in the memory of our founder Shri L.V.Prasad. This is in recognition of his contribution to Indian Cinema. This is a rare honor and a matter of great pride for all of us at Prasad Group.

The Stamp release function is to be held on 5th September at the Hyderabad International Convention Center, Hitex, Hyderabad. Prasad Group has planned to invite leading personalities, stars and government officials to this grand function. We are making plans to do a complete video coverage and project the entire function for our employees at all our facilities to ensure that no one misses out on this. If you have any suggestions please feel free to send it to us at connect@prasadgroup.org



FILM EDIT



The film editing department at Prasad Group is over 25 years old and has provided services to customers from around the world. Recognized as one of the leading such facilities with the best equipment and people, Prasad Film Edit recently shifted from Prasad Studios to its new office at Prasad Film Labs. This is keeping in mind the long time request of customers to have the film edit in the vicinity of the film lab to facilitate logistic convenience, avoid risk in transporting and to generally provide a more comfortable experience to the customers. Connect wishes the team at Prasad Film Edit all the very best in keeping up the excellent service they are known for.



KRRISH - A VFX SPECIAL

Prasad EFX did the complete visual effects (VFX) for Krrish to a wide acclaim by all. The project involved nearly 1400 VFX shots spanning a duration of nearly 90 minutes. We look at a few of them here to provide an insight into the project.



This was part of the 3D futuristic laboratory visualized and created by EFX. The laboratory which comes in the film for a long duration towards the end has several VFX shots and has been shown from different angles with elaborate camera movements, making it more important to pay attention to minor details while executing.



One of the more tricky shots in Krrish required Hrithik Roshan to jump in between a moving truck cabin and trailer. 3D modeling of the truck's container, animation and tracking were involved.



This fight sequence in Krrish required not only the actors to do stunts, but also the bikes involved. The bike in this shot required to skid off the frame in the right way and angle and this cannot be done to perfection with real bikes. A 3D model of the bike exactly matching the real bike in the shot was created on computer and animated to perfection. The lighting, atmosphere and many other aspects have blended perfectly making it impossible to make out the difference.



The Fire sequence in the Circus tent was shot with actual fire to some extent and several more layers of additional fire were added to enhance the image and add to the drama. Creating fire with computer graphics is very difficult and the EFX team shot many reference videos to get the whole thing right and to their satisfaction.



Rakesh Roshan, Producer and Director of 'KRRISH' speaks "I got in touch with Craig Mumma and Marc Kolbe, special effects supervisors from LA. They flew down

to Bombay to look at many facilities and found that Prasad EFX Chennai is the best and they can deliver everything. I went by their conviction and that's how EFX was chosen. Prasad EFX has exceeded my expectations because they've done a fantastic job – unbelievable! I was a bit tense as to whether it will be to the standard of Hollywood but I think they have lifted the status of the film to a very high level. It is not like Hollywood. It is Hollywood. **I salute the entire EFX team.**"

Craig Mumma, Visual Effects Supervisor for 'KRRISH' who has to his credit films including Independence Day and Godzilla



was extremely impressed and happy with the work done by Prasad EFX. "One of the reasons I was approached by Rakesh Roshan to work on Krrish was because we wanted to do some mind blowing, world standard VFX. We had to keep various things in mind, budgets, capability, infrastructure and so on. We looked at many studios and all our efforts pointed to Prasad EFX. I wanted to work with a company that will get involved with the project to a very deep level. EFX in my past couple of years of experience with other projects has delivered the goods well above my expectations."

Adds Craig "Working with the people at Prasad EFX has been a great experience. They understand films, they understand VFX and that way I was able to get the most out of them. The VFX will be a trendsetter. We will see more of this happening in the future."

ENCOURAGE

The quintessence of Management is the following ten great Management principles which is empirically validated. Its application would certainly energise organisations in objective achievements.



ENCOURAGE

Loyalty
Solid Solutions
Risk taking
Applied creativity
Decisive action
Smart work
Simplification
Quietly effective behaviour
Quality work
Working together

DISCOURAGE

Turn over
Quick fixes
Risk avoiding
Mindless conformity
Paralysis by analysis
Busy work
Needless complication
Squeaking joints
Fast work
Working against

Recognition and rewarding behaviour under "Encourage" would be a desirable situation.

P. S. Mohan, Prasad Video Digital, Chennai

MODERN CONSULTANT

A shepherd was herding his flocks in a remote forest when suddenly a brand new car advanced towards him out of a dusty cloud. The driver, a young man in an Armani suit, Gucci shoes, Ray Ban sunglasses, leans out of the window and asks: "Hey! If I can tell you exactly how many sheep you have in your flock, will you give me one?"

The shepherd looks at the yuppie, then at his flock and answers, "Sure!"

The yuppie parks the car, whips out his Laptop, connects it to a cellphone, surfs to a NASA page where he calls up a GPS navigation system, scans the area and opens a database and some 50 spreadsheets with complex formulas. Finally, he prints a 100-page report on a miniature printer, turns to our shepherd and says: "You have exactly 1586 sheep!"

"That's correct. As agreed, you can take one of the sheep," says the shepherd. He watches the young man make a selection and bundle it into his car. As the car starts to move, he calls out: "If I can tell you exactly what your business is, will you give me my sheep back?"

"Okay, why not?" answers the young man, stopping the car.

"You are a consultant" says the shepherd.

"That's correct," says the yuppie. "How did you guess?"

"Easy," answers the shepherd. "You turn up here without being asked. You want to be paid for information I already have. And you don't know anything about my business because you took my dog."

Madhu, Senior Line Producer, EFX, Chennai

Proverbs, Compiled by :

Ranjeith Kumar.S.M., Trainee - Operator, EFX, Chennai

- * Knowledge speaks, but wisdom listens
A superior man is modest in his speech, but
- * exceeds in his actions
You won't win, if you don't begin
- * You cannot always control circumstances, but you can control only your own thoughts
- * Coming together, sharing together, working together, succeeding together
- * Creativity begins with thinking different and with acting different and giving unique results
- * Goal "setting" is important... Goal "doing" is more important
- * Faith makes all things possible. Hope makes all things bright. A teacher makes all things easy
- * Speeches are like babies, easy to conceive but hard to deliver
- * There are no great limits to growth because there are no limits of human intelligence, imagination, wonder



PRASAD ASSOCIATES WITH PANAVISION

Prasad and the world renowned Panavision (Cameras & Lenses) have entered into an agreement for Prasad to provide Panavision services in India. M/s. T.E.Giridharan, Taraka Srinivasa Rao and Santosh Dhamdhare were in Panavision's facility in Sydney, Australia to familiarise themselves in the technologies and operating procedures of Panavision



INAUGURATION OF BHUVANESWAR EYE INSTITUTE



In the midst of a monsoon down-pour, a new era in eye care in the state of Orissa was heralded with the inauguration of the L.V.Prasad Eye Institute's Bhuvaneshwar Eye Institute (BEI) on July 3, 2006, in the presence of the President of India, the Governor and the Chief Minister of Orissa, the Union Power Minister and the State Health Minister. Located on the outskirts of Orissa's capital in the village of Patia, BEI is a tertiary care center that will offer services in all subspecialties of ophthalmology as well as rehabilitative and low vision services. With the mission of 'Vision Excellence for All', BEI's services will be available to all those in need, irrespective of the ability to pay. One more such centre will follow shortly in Vishakapatnam.

PRASADS - HYDERABAD'S PRIDE



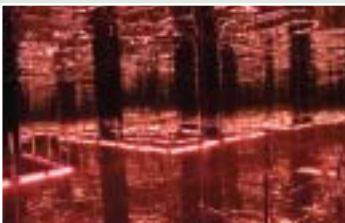
Superman returns was released in Prasads IMAX Theatre to a grand reception by the audience. The film has stunning visual effects which were even more enhanced when seen in the giant IMAX screen. To add to this great experience Superman returns had about 20 minutes of 3D imagery.



McDonalds opened their first outlet in Hyderabad at Prasads



Mr.Ramesh Prasad giving away the Coca Cola FIFA Fanatics Prize of Return Ticket to Germany to Mr. Sanjeev on 15th June.



A maze concept by Adrain Fisher, the worlds leading maze creator is just getting ready to launch at Prasads. Mirror Maze will transport visitors to a virtual space adventure

BEST EMPLOYEES OF THE YEAR



Best employees of all departments with Mr.Ramesh Prasad



Mr.Ramesh Prasad presenting the gift voucher to Mr.Raju for Best Projectionist

DEPARTMENT	BEST EMPLOYEE	GIFT
Projection	I Raju	Ohri's Meal Voucher
Customer Care	B Madhusudhan	Ohri's Meal Voucher
Concessions	T Ramakrishna	Ohri's Meal Voucher
Call Centre	S Vijaya Lakshmi	Ohri's Meal Voucher
Box Office	D Sangeetha	Ohri's Meal Voucher
Fun Factory	Y Venkatesh	Ohri's Meal Voucher
Maintenance	K Kishore Kumar	Amrutha Castle Food Voucher
House Keeping	Francis & Kalpat Rao	Amrutha Castle Food Voucher
Security	Adinarayana/Sikander/ Chaitanya	Amrutha Castle Food Voucher
Admin	Umesh Patel	Taj Food Voucher
Finance	Raghavan	Taj Food Voucher
Award of Excellence	A Krishna Murthy,Accounts G Sharath Babu, IMAX	3 Days, 2 Nights at Munnar 3 Days, 2 Nights at Munnar
Star performer of the year	K Krishna Kishore, Maintenance	Home Theatre System
Best Manager	Mallikarjun, Operations	Home Theatre System
Best Attendance	T Rahul Swaraj, Fun Factory	DVD Player
Best PR Person	Faheem Khan, Customer Care	Rice Cooker

PRASADS - HYDERABAD'S PRIDE



Prasads, Hyderabad celebrated their 3rd anniversary on 23rd July 2006. The managers and staff of Prasads are seen here cutting a cake in celebration.



(Photos 1-5) Patrons visiting the Prasads Multiplex had a pleasant surprise in store when randomly selected seats were called out to receive Surprise gifts.
(Photo 6) Panasonic Rice Cookers arranged a demonstration to show the efficiency of the Electric Rice Cookers.



The senior management, managers and staff of Prasads played a cricket match. 4 teams were formed and captained by Abrar Sheriff, Abhimanyu, Kishore and Subba Rao. The teams captained by Subba Rao and Abhimanyu reached the final which was ultimately won by Subba Rao's team. The winning team collected a trophy and got to spend an evening at a Pub. Now that is what you call a full cup! Sunil Singh and Sreedhar were declared joint men of the match for the final. Man of the series was Mallikarjun. Congratulations to the winners. Connect salutes the good sporting spirit with which all players and teams participated. And Surprise - Mr.Ramesh Prasad kicked off the competition by facing a few deliveries!

PRASAD GROUP IN THE MEDIA



When Rakesh Roshan approached me with his story, I knew it involved some mind blowing, world standard VFX work. And we had to keep various things in mind, such as budget, capability and infrastructure. I decided to take the plunge. Then we started looking out for studios and our search stopped at Prasad EFX, Chennai. I've learnt from experience that EFX delivers the goods. Our calculation didn't go wrong in the case of "Krrish".

The Hindu, June 23, 2006

Krrish, Rakesh Roshan's sequel to Koi Mil Gaya is all set to usher in an era of high-tech special effects. The film, which has been animated by Prasad EFX - one of the largest digital post production studios in India - has close to 1200 VFX shots. VFX supervisors from Hollywood, Craig Mumma and Marc Kolbe, who worked with a team of more than 100 specialists at Prasad, ensured the project's quality control.

The New Indian Express, 23 June 2006



The Movie directed by Selvaraghavan has some amazing special effects, done here by Prasad EFX. Scenes worth looking out for are the fight sequence in the mist and the fire extensions. This is the first film to be digitally projected by directly scanning the negative at 2K resolutions and converting them to digital projection format.

The Hindu, May 23, 2006

Imagine a classroom that resembles a movie hall: nice comfy seats, a blast of air conditioning, a good movie and loads of discussion, with the best film theory professors in the country and sometimes, the filmmakers themselves. You step out of class, catch up with shooting of a Shankar Production. Maybe end up doing a small role, even if that of an extra. You have access to the best of laboratories, studios and state of the art equipment. Where are you studying? At L.V.Prasad Film & TV Academy, run by Prasad Group. "If studios don't develop future filmmakers, who else is going to take the trouble" asks the Director K.Hariharan

The Hindu, 15 May, 2006



Mohan Krishnan, head, corporate communications of the Prasad Group, that has delivered world class VFX for Rakesh Roshan's 'Krrish' said, "This is the first film in the history of Indian cinema, for which over 1,200 shots with visual effects has been executed. Till date Indian films never has more than 200 to 300 such shots." Kilari Himakumar, senior line producer, Prasad EFX, said "we have done very high end 3D modelling and animation including whole body scan of hrithik Roshan for the first time. A lot of 3D models of cars, bikes, helicopter, birds and animals were created and animated to match live action footage

Vijay times, 21 June, 2006

"Krrish will be a path-breaking film as far as the trend of visual effects is concerned," says Rajiv Raghunathan, Senior Line Producer of Prasad EFX, on the eve of the film's release. The Chennai-based company, Prasad EFX making its presence in the film labs, pre and post - production, visual effects, digital video, multimedia and more. It is their team of about 70 technicians from Mumbai, Chennai and Hyderabad that has put together 90 minutes of visual effects for Krrish



The Afternoon, 22 June, 2006



Rakesh Roshan, Director & Producer of Krrish said, "I got in touch with Craig Mumma and Marc Kolbe, special effects supervisors from LA. They flew down to Bombay to look at many facilities and found that Prasad EFX, Chennai is the best and they can deliver everything. I went by their conviction and that's how EFX was chosen. Prasad EFX has exceeded my expectations because they've done a fantastic job - unbelievable! I was a bit tense as to whether it will be to the standard of Hollywood but I think they have lifted the status of the film to a very high level. It is not like Hollywood. It is Hollywood. I salute the entire EFX team."

The Kashmir Times (Jammu), 21 June, 2006

WELCOME TO PRASAD GROUP

EFX - Mumbai

Mahesh B. Deshpande, Trainee- Nucoda
 Bala Murl Chettiar, Accounts Assistant
 Dipesh Negi, Executive Sales
 Shirin Mehrotra, Trainee-Animator
 Rohit Korgaonkar, Trainee-Animator
 Dylan D'souza, Line Producer
 M. S. Siva Kumar, Sr. Conformist
 Shveta Mishra, Sales- Executive
 Santosh Boda, Trainee- Data Support
 Sonia Panjwani, Sales- Executive
 Vishad Nair, Trainee-Data Support
 Faiz Akhtar, Sales- Executive
 Abraham Samuel, Business Head
 Vimal Margeserry, Senior Animator
 Ramesh Babu, Senior Conformist
 Girish Naik, Negative Cutter
 Sarika Salian, 2d-3d Animator

Prasad Film Laboratories, Chennai

C.Suresh, Supervisor printing cum grading
 S.Pasungodi, Supervisor grading
 S.Deepa Kumari, Executive House Keeper

EFX, Chennai

Jaffar Sadiq, Software Engineer
 Gowrishankar.W, Sr. Software Engineer
 Ranjini. A.N, Secretary
 Muthu Stalin. S, Jr. Animator
 Jason Christopher. S.R, Project Manager,
 Engineer- Technical Support
 Ramakrishnan Balaji,
 Project Manager - Restoration
 Balaji. B, Jr. System Administrator
 Viswanathan. R, Jr. Artist
 Karthikeyan. P, Jr. Artist
 Koteeswaran. T, Animator
 Senthil kumar. S, Office Assistant
 Manoj Kumar. P, Jr. Artist
 Rajesh. J, Jr. Film Conformist
 Prabhakar. M, Graduate Engineer Trainee
 Aurif Ahmed. A, Graduate Engineer Trainee
 Jai Shankar. K, Jr. Artist
 Suresh. N, Jr. Artist
 Jayaprakash. S, Office Assistant
 Ramesh. D, Office Assistant
 Vijay Salvi, Office Assistant
 Ameen Khan. P, Trainee - Operator
 Balaji. B, Trainee - Operator
 Devendiran. M, Trainee - Operator
 Hema Kumar. G, Trainee - Operator
 Jaya Prakash. R, Trainee - Operator
 Marimuthu. U, Trainee - Operator
 Mohammed Faruk. S. D, Trainee - Operator
 Mohan. V, Trainee - Operator
 Muralidharan. B, Trainee - Operator
 Muthukumar. K, Trainee - Operator
 Prasad. V, Trainee - Operator
 Ramasubramanian. C, Trainee - Operator
 Rathinavel. B, Trainee - Operator
 Saravanan. G, Trainee - Operator
 Sasi Kumar. R, Trainee - Operator
 Sethu. S, Trainee - Operator
 Thangaraj. S, Trainee - Operator

Vivek. T, Trainee - Operator
 Yuvarajan. J, Trainee - Operator
 Abraham Ligan. J, Trainee - Operator
 Anand Kumar. M, Trainee - Operator
 Anandha Kumar. D, Trainee - Operator
 Arunmozhidevan. K. S, Trainee - Operator
 Devanesan. T, Trainee - Operator
 Dhayanidhi. P, Trainee - Operator
 Kadar Ansari. K. M, Trainee - Operator
 Kalaivanan. M, Trainee - Operator
 Lakshmanan. E, Trainee - Operator
 Marutha Muthu. M, Trainee - Operator
 Mohammed Sabir. K, Trainee - Operator
 Murugesan. M, Trainee - Operator
 Perumal. M, Trainee - Operator
 Prabu. A, Trainee - Operator
 Rajasekaran. P, Trainee - Operator
 Rajmohan. R, Trainee - Operator
 Raman. E, Trainee - Operator
 Sami Nathan. S, Trainee - Operator
 Senthil Kumar. N, Trainee - Operator
 Shanmuga Sundaram. M, Trainee - Operator
 Srinath. R, Trainee - Operator
 Udaya Shankar. N, Trainee - Operator
 Umapathy. S, Trainee - Operator
 Vinoth Kumar. V, Trainee - Operator
 Balachandran. T, Trainee - Operator
 Balaji. A, Trainee - Operator
 Christian. V, Trainee - Operator
 Dilip Kumar. M, Trainee - Operator
 Gopinath. J, Trainee - Operator
 Karthikeyan. D, Trainee - Operator
 Kesavan. K. M, Trainee - Operator
 Mahendran. M, Trainee - Operator
 Manikandan. R, Trainee - Operator
 Muthuramalingam. M, Trainee - Operator
 Nagarajan. M, Trainee - Operator
 Namasivayam. K, Trainee - Operator
 Nanda Kumar. S, Trainee - Operator
 Nazeer. S. R, Trainee - Operator
 Radheesh Kumar. P. R, Trainee - Operator
 Raja. B, Trainee - Operator
 Ramesh. K, Trainee - Operator
 Ranjeith Kumar. S. M, Trainee - Operator
 Sathish Kumar. D, Trainee - Operator
 Senthil. A, Trainee - Operator
 Soban Babu. T, Trainee - Operator
 Suresh. A. R, Trainee - Operator
 Vadivelu. M, Trainee - Operator
 Viju. R. P, Trainee - Operator
 Vikram. J, Trainee - Operator
 Vimal kumar. B, Trainee - Operator
 Viswanathan. M, Trainee - Operator
 Arulselvan. A, Trainee - Operator
 Bakiya Raj. D, Trainee - Operator
 Balakrishnan. G, Trainee - Operator
 Derick Thendral. A, Trainee - Operator
 Dinesh Kumar. B, Trainee - Operator
 Gopinath. V, Trainee - Operator
 Irshad. K. S, Trainee - Operator
 Jothi. J, Trainee - Operator
 Karthick. J. S, Trainee - Operator
 Karthik. V. S, Trainee - Operator
 Mani Kandan. J, Trainee - Operator

Naveen Kumar. M, Trainee - Operator
 Yasupathi. B, Trainee - Operator
 Ravi Kumar. A. D, Trainee - Operator
 Saravanan. K, Trainee - Operator
 Shakthi Vel. C. A, Trainee - Operator
 Shanmuga Sundaram. M, Trainee - Operator
 Sree Raman. P, Trainee - Operator
 Srinivasan. N, Trainee - Operator
 Sudhakaran.V. J, Trainee - Operator
 Tamilvanan. S, Trainee - Operator
 Vignesh Babu. J. K, Trainee - Operator
 Vinoth. M, Trainee - Operator

EFX - Mumbai

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 Mahesh B. Deshpande, Trainee - Nucoda
 Bala Murl Chettiar, Accounts Assistant
 Dipesh Negi, Executive - Sales
 Shirin Mehrotra, Trainee - Animator
 Rohit Korgaonkar, Trainee - Animator
 Siva Kumar. M. S., Sr. Conformist
 Shveta Mishra, Executive - Sales
 Santosh Boda, Trainee Data Support
 Sonia Panjwani, Executive - Sales
 Vishad Nair, Trainee - Data Support
 Faiz Akhtar, Executive - Sales

EFX, Hyderabad

Sudheer Kumar.B. N, System Administrator

EFX, Delhi

Reeti Kapoor. M, Assistant Manager - Sales

Prasad Productions Pvt. Ltd, Bhuvanesar

Animesh Chandra Singh, Branch Manager

Prasad Video Digital, Chennai

Perumal. R, office Assistant, Admin
 Sriram. R, Member - DVD Authoring
 Hariharan. B, Graduate Engineer - Trainee, Tech Support
 Mohammed Hussain. M, Graduate Engineer - Trainee, Tech Support
 Naresh Kumar.S, Graduate Engineer - Trainee, Tech Support
 Senthil Kumar.K, Graduate Engineer - Trainee, Tech Support

L.V.Prasad Film & TV Academy

Narayan Kumar. R, Prof. - Cinematography
 Venkatraman. R, Technical Asst
 Muthukrishnan.B, Sound Instructor

Prasad Productions Pvt. Ltd., Chennai

Pooncholaisamy. D, Wind Farm Technicians
 Selvakumar. R, Wind Farm Technicians

Prasad Film Laboratories, Hyderabad

Ranganatha Kousik.A, Sr. Asst., Accounts
 Jithender Kumar.S.K, Trainee, Administration
 Ashok Babu.K - Office Asst, Outdoor Unit

* Please report any names left out by mistake through e-mail to connect@prasadgroup.org for inclusion in the next issue

CONGRATULATIONS

D.S.Sathyanarayana, Technician - Special Effects of Prasad Film Laboratories, Chennai has completed 25 years of service
 P.Sathyanarayanamoorthy, Accounts Department of Prasad Film Laboratories, Chennai has completed 25 years of service
 A.V.Narayanan, Printing Department of Prasad Film Laboratories, Chennai has completed 25 years of service
 M.Mahadevan, Grader cum Supervisor of Prasad Film Labs, Chennai has completed 15 years of Service
 R.Meyyappan, Chemical Department of Prasad Film Labs, Chennai has completed 15 years of Service
 Soundar Rajan.S, Wireman - Electrical Dept of Prasad Video Digital, Chennai got married to V.Saritha on 13.07.2006



BABY NEWS

T. Srihari, Member - Commercial Edit Dept, Prasad Video Digital was blessed with a baby girl on 22.05.06
 K. Karthikeyan, Member - Commercial Edit Dept, Prasad Video Digital was blessed with a baby boy on 20.07.06
 N. Swaminathan, Accountant, Prasad Productions Pvt. Limited was blessed with a baby boy on 22.06.06
 Krishna Raj, Recording Department & Vamshi Priya of Dubbing Department, PFL, Hyderabad were blessed with a baby girl on 17.07.2006.



RETIREMENT

C.Chandran, Developing Department of Prasad Film Labs, Chennai was superannuated from service on 05.06.2006 after 29 years of service
 Mallaiah, Lab Technician, Chemical Department of Prasad Film Labs, Hyderabad was retired from service on 01.07.06

ANNA UNIVERSITY

A team of 40 Electronic media students (Final Year) from Anna University visited Prasad with their faculty to get a detailed view of the post production industry, the career options available in the industry and to clarify various doubts they had about the role of electronic media. The team was briefed by Mr.Mohan Krishnan, Head - Corporate Communications, Prasad Group with a presentation. Mrs.Jaya Shubha of Human Resources was present to clarify to the students doubts relating to career oppurtunities. Mr.Pradeep of EFX demonstrated the making of VFX shots for the movie 'KRRISH'



INTEL CORE2DUO LAUNCH



Intel involved Prasad EFX to endorse their latest and the fastest processor in the world "INTEL CORE2DUO". M/s.Anantha Krishnan and Mohan Krishnan were present in Bangalore on 27th July to demonstrate the need and advantages of this new processor. The event was held at Hotel Leela, Bangalore. A wide section of the national media was present to cover this event.

BLUE AND WHITE DAY (22nd July)



To live up the seasonal mood we at EFX, mumbai had organized " BEACH WEAR DAY" on 29th July, 06. Wherein everyone was wearing Hawaian / Bright Shirt and Bermudas / Three Fourths. Employees enjoyed the change on Saturday, showered with rain to give the feeling of a perfect Beach day.

EFX, Mumbai observed a soothing day as everyone was wearing "White and Blue" on 22nd July, 06. All the employees were clad in the same dress code spreading the message of UNITY amongst them.



Payal Mehta-HR, Prasad EFX, Mumbai

EYE CAMP AT EFX-CHENNAI & MUMBAI



Looking at the long hours which the creative people put in the dark rooms, Eye care becomes one of the most important concern for them. One should take care and never neglect God's Precious Gift to us " EYES ". Taking this into consideration we called professionals from Lawrence and Mayo to conduct an "EYE Camp" at our our office on 27th and 28th July, 06 with all their Optical Machineries, so that employees can avail the benefit of the same and learn much more in Eye Care. A total of 121 employees benefitted from this.

- Payal Mehta, HR, Prasad EFX, Mumbai

A similar camp was held in Chennai on 20th July 06 by Lawrence and Mayo benefitting about 90 Prasad Group employees.



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