

connect

EDITOR'S VOICE

CONNECT wishes you all a happy new year. The other day one of the young cinematographers with whom I used to have some healthy discussion on subjects of mutual interest - especially about film and film making asked me - "Sir, what is your new year resolution?" for which I said I don't have anything like that in my mind but I do have a wish. "what is that", he repeated. My reply was I wish I develop more compassion for young people. "Why particularly young people" he persisted. I had to elaborate. Because young people belonging to this generation are the real achievers. Especially those who are in the IT, ITES and the knowledge based industry. If the whole world has started noticing India, it's because of them. They laid the foundation for a strong India. The young people in the Engineering and other sectors are taking this progress forward with missionary zeal to see India as an Economic and Technological superpower. They are working harder and for longer hours and achieving more than the previous generations.

But these seemingly happy people are stretching themselves too much. According to a report in INDIA TODAY magazine, today's young generation is wired to the virtual world. They spend hours watching television, surfing the Internet, listening to music in an IPOD, using mobile phone and so on. "Stay connected" seem to be the motto of these young people. But they forget that in the process they are getting disconnected from the real world around them. Their interaction with the family, friends and the society is becoming less and less. It is sad that these bright young people are lonelier lot today. The situation is worse with the so called media savvy, gadget and gizmo oriented generation next (those young people in the age group of 12 to 20). Most of us might have watched this familiar sight of our children or grand children doing their home work by downloading info from the internet while talking to a friend in the mobile phone and listening to music - all at the same time. You are amazed at their multi-tasking skills. But the joy ends there. True to the report in the magazine they are more comfortable interacting with gadgets and gizmos rather than human beings.

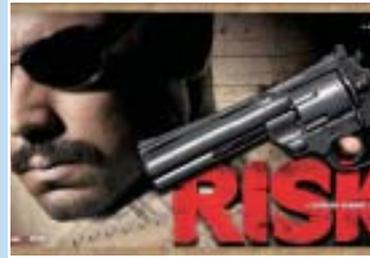
We need to address this problem, as a parent at home or supervisors and managers at work for We also employ people who spend a lot of their time in front of computers. We (people of the film industry) have a greater responsibility too especially when we realize the fact that these young people are media savvy. They can be easily moulded if we put conscious effort. As content providers for the media we can package messages of love, affection, family value, friendship and importance of social contacts and wrap it up in such a way that it unfolds before them the way they would like it, savour it and ultimately benefit from it. People at the drop of the hat blame the media for all ills of the society. This way we will be telling them that we are responsible people and care for the society as much as the others do.

SIVARAMAN, Editor

RECENT PROJECTS AT PRASAD GROUP



Lab Services by Prasad Film Labs, Mumbai & Chennai



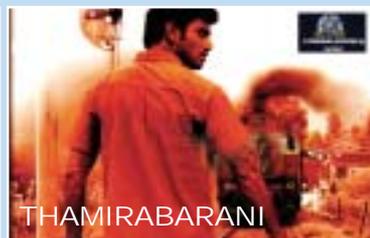
Digital Intermediate by Prasad EFX, Mumbai



Lab Services by Prasad Film Laboratories, Thiruvananthapuram



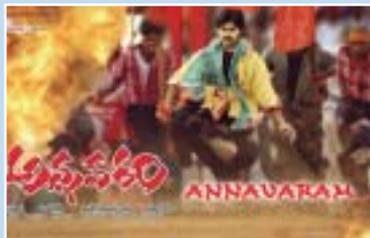
DVD Authoring by Prasad Video Digital, Chennai



Visual Effects by EFX, Chennai



Lab Services by Prasad Film Laboratories, Bhubaneswar



Visual Effects by EFX, Hyderabad



Lab Services by Prasad Film Laboratories, Bangalore



Digital Intermediate and Visual Effects by EFX, Chennai



Audio Services by Prasad Group



Lab Services by Prasad Film Laboratories, Chennai



Lab Services by Prasad Film Laboratories, Hyderabad

PRASAD BACK IN FILM PRODUCTION

Prasad Productions Pvt.Ltd, the flagship company of Prasad Group launched a new film production, a bilingual film "PAGAL PREMI" in Oriya & Bengali which is being directed by Mr.Hara Pattanaik. The shooting was launched by Mr.Ramesh Prasad in Bhubaneswar on 17.01.2007 which is also the birthday of our founder Shri.L.V.Prasad. In the past Prasad Productions had made some memorable films in the history of Indian Cinema including Sharada, Daadi Maa, Milan, Khilona & Ek Duije Ke Liye. Connect wishes the film and crew all the very best.



M/s.R.N. Das - M.D., OFDC, P.K. Mishra -Former M.D., OFDC, Basanata Nayak - Producer, Sitakanta Mishra - Chairman OFDC & Ramesh Prasad



Mr.Basanta Nayak, producer - Brajaraj Movies, claps the board



Mr.Ramesh Prasad lighting the lamp

SCREEN AWARD FOR BEST VISUAL EFFECTS IN KRRISH

Mr.Rajiv Rangunathan of Prasad EFX receiving the award from M/s.Sanjay Gandhvi and Ashwini Bhavne



Screen Weekly Magazine, part of Indian Express group of publications, nominates and awards films every year. This year (for 2006) Prasad EFX was nominated under best VFX category for two films - "KRRISH" and "ALAG". KRRISH won the Best VFX award. The other competitors included Dhoom 2, Don and Jaan-E-Mann. The awards ceremony took place on January 12th 2007 at Mumbai. Connect congratulates the Prasad EFX team.



The Award

NANDI AWARD FOR BEST VISUAL EFFECTS IN ATHADU

Prasad EFX has been declared the winner of the Nandi Award for Best VFX for the Telugu film "Athadu" from the Andhra Pradesh State Nandi Film Awards Committee - 2005, constituted by the Government of Andhra Pradesh. The award carries a Copper Nandi, a cash prize of Rs.10,000/- and a Commendation Certificate. Connect Congratulates the Hyderabad EFX team.

KODAK CERTIFICATE

A three day training program and update on Chemical Analysis was conducted in Chennai by Mr.Gerry Tribuzio of Kodak, Australia and the participants were issued certificates in the presence of M/s.Sivaraman of Prasad Film Labs and Amuthavanan of Kodak. Seen in the pictures from L to R receiving the certificates are M/s Sukumaran (Chennai), Rathinam.K, Chief Chemist (Chennai), Venkata Krishnan (Hyderabad), Poornesh (Bangalore), Dinesh Nayak (Mumbai), Vittal.P (Chennai) of Prasad Film Labs.



DISNEY

A team from Walt Disney, USA visited Prasad Group, Chennai to identify areas and services for possible outsourcing. The team included M/s. Rob W.Kurland, Director, Category Sourcing, Carlos Aguilar, Vice President, Category Sourcing of New Media and Technology.



FICCI

Mohan Krishnan, Head Corporate Communications, Prasad Group was invited to be a speaker on behalf of Prasad EFX, at the FICCI VFX and Animation Seminar held at Taj Garden Retreat, Kovalam, Kerala.



IFFK, 2006

Prasad-EFX participated in the 11th International Film Festival of Kerala. Mohan Krishnan, Head Corporate Communications, Prasad Group delivered a presentation on the Krrish VFX work done recently. The session held at the Kairali Theatre in Thiruvananthapuram was well attended and appreciated.

INAUGURATION OF PREVIEW THEATRE

On the occasion of our founder Shri.L.V.Prasad's birth anniversary, the Preview Theatre in Thiruvananthapuram was formally switched on with the additional facilities in sound like DTS, Dolby SR, Dolby Digital and Dolby Digital QC system for Monitoring Digital Prints. The features of the air conditioned 70'X30' preview theatre are upgraded acoustics, seating capacity for 70, floating screen, century projectors with Xenon lamp house.

The theatre was switched on by Mr. Suresh Babu, Managing Director, KINFRA in the presence of Mr Ramanath, Managing Director, Kinfra Film & Video Park, Senior Cinematographers Mr. Ramachandra Babu, Mr Sunny Joseph, Film Directors Mr. Rajeev Kumar, Mr Lenin Rajendran and other producers and technicians from the Industry were present.



CINE OUTDOOR EXPANDS FLEET



PFL, Hyderabad added one more vehicle to their existing fleet to transport Cameras and related equipment to locations. A vehicle for Generator was added by the Chennai unit.

ARENA MULTIMEDIA

ARENA Multimedia launched a new course on Animation Engineering and invited Mohan Krishnan, Head - Corporate Communications to be a special guest in the function held in Kochi, Kerala and to address the gathering of students and youngsters on the VFX industry requirements



PROVERBS - Compiled by SONY SUKUMAR PRASAD FILM LABS, THIRUVANANTHAPURAM

I asked for strength ... And God gave me Difficulties to make me strong.
 I asked for Wisdom ... And God gave me Problems to solve.
 I asked for Prosperity ... And God gave me Brain to work.
 I asked for Courage ... And God gave me Danger to overcome.
 I asked for Love ... And God gave me Troubled people to help.
 I asked for Favours ... And God gave me opportunities
 I received nothing I wanted... I received everything I needed

POSITIVE THINKING

Most of us are not aware of thought power. What is mind? That is a bunch of thoughts. A man who does not think is not a human being at all. Mind is essentially good, pure and fertile, only it is barren due to our negligence. We can convert it into a beautiful flower or fruit garden just by learning the Art of Positive thinking. We can enjoy the fruits of our actions, which result in peace and happiness to infinite time.

Beware of the Senses. Senses are not essentially bad. They are good, obedient and very useful. They are like strong horses, useful for journey. They can certainly take us to our destination. The only thing needed is a strong master, an expert charioteer, a perfect driver. Be a wise master by learning the art of positive thinking. Learn the art of controlling the senses and turning them within.

We blame God, our kith and kin. We blame stars and planets. We blame fate, surroundings and circumstances. We blame everything for our misfortune but we do not blame our own self. Stop blaming others, learn the art of positive thinking, everything will change the moment you change your way of thinking. Thinking is a mixture of good and bad. The choice is yours. Choose as you like or make. You cannot run away from evil. You see a good religious program on TV., but in between very ugly advertisements appear. Can you avoid them? Yes, you can withdraw your mind; eyes will not take the image unless the mind is attached to it. Protect yourself from evil (bad) thoughts by selecting the right ideal, an ideal which can fulfill all your aspirations.

Positive thinking can even help us to get rid of our physical and mental problems. It helps us to achieve our goal, and ultimately leads us to the goal of life, that is freedom. To develop a positive attitude, we must cultivate the habit of reading good, strengthening and inspiring books and lectures. It is food for the mind. Reading will help our thinking process. Out of deep thinking will come convictions and firm convictions alone will help us to put ideas into practice. We have wonderful illustrations in the lives of great people. Their lives and teachings show us the right way of thinking.

T.RAMA KRISHNA, Supervisor, Box - office, Prasad Media Corporation Ltd., Hyderabad

FLOWER OF LIFE

Feel the goodness in all forms of life
 Love all things : let go of strife
 Open your petals : let love flow in
 Widen the gap : let love grow within
 Erase the scars of the past
 Rest in the assurance that only love lasts

Own your self-worth in spite of what others may say
 Find again the peace in your day

Live your potential : let the world know
 Into yourself let a new energy flow
 Find out you have so much to give
 Embrace love " laugh and life

Bejoyous and free. Be all that you are ever could be!

MANIKANDAN.J, EFX - Restoration, Chennai

MY PERSONAL EXPERIENCE AT PRASADS

To start with, I am going to take birth; exactly what I have written is the same which you have read. My intention to say is that I have taken birth at Prasads in September 13th, 2003. The birth of my relationship with Prasads as an employee, my stint, my experience, my feelings and me so far...

As I am penning down a few thoughts on my stint and experience as an employee my memories go back to the date mentioned above, yes the date when I joined Prasads, for me on that day the entrance gate of Prasads was only an ordinary theatre or a cinema hall but as and when time passed I realized that it was just not a cinema hall or a theatre it was a world of entertainment, a power house of entertainment and not only me the entire city started singing the Prasads song. At this point I can say as the cinema jargon says Prasads is Movies, Masti and Magic; yes the magic of Prasads is spreading across the city and I getting spell bound with it.

Wow! When I look at the two and half years of my experience with Prasads, I feel that the magic is still in the air. I have learnt, implemented, experienced, felt and added values to myself and to sum up all this I say I have grown in Prasads. The experience of seeing families, children, friends and corporates all smiling to the glory of this POWER HOUSE. Everyday cannot be explained it can be only experienced. I will be lying if I say I can pen down my experience with Prasads in this one page. I am happy to have been part of the vision of Prasads in giving a world class entertainment experience to the customers.

DON BOSCO HARRY, Associate, Box - Office Prasad Media Corporation Ltd., Hyderabad

BUILDING CO-OPERATION AND TRUST THROUGH SIX TO SINGLE MOST IMPORATANT WORDS

1. The six most important words in our language are "I admit I made a mistake"
2. The five most important words are "You did a good job"
3. The four most important words are "What is your opinion"
4. The three most important words are "Let's work together"
5. The two most important words are "Thank you"
6. The single most important word is "We"

P. S. Mohan, Prasad Productions, Chennai



FOUNDER'S DAY CELEBRATIONS

The birthday of our founder Shri.L.V.Prasad was celebrated grandly in all our offices as Prasad Group Founder's Day. We provide glimpses of the function held at our facilities in Chennai, Hyderabad, Thiruvananthapuram and Bhuvanesar.

Hyderabad



Bhuvanesar



On the occasion of Founder's Day Mr.Ramesh Prasad donated Rs.1 Lakh to SOS children's village of India. The cheque was received by Mrs.Vijayalakshmi Tripathy.



Thiruvananthapuram

As part of the 'Founder's Day' celebration, the staff of Prasad Film Labs, Thiruvananthapuram visited the nearby 'Balabhavan' for orphans and physically handicapped children, served lunch and interacted with them. The staff of Prasad Film Labs, Thiruvananthapuram also provided new clothes from their personal contributions to the children. Connect commends the spirit of social responsibility of the staff at Prasad Film Labs, Thiruvananthapuram.

Chennai



Prayer song by Kumaresan, Prasad Video Digital, Chennai



K.R.Subramanian, Business - Head, Prasad Film Labs, welcomes the gathering of more than 500 employees



Mohan Krishnan, Head -Corporate Communications, Prasad Group co-ordinated the evening program



Sivaraman, Lab Chief, Prasad Film Labs, Chennai brought back the memories of Shri.L.V.Prasad



Hariharan, Director, L.V.Prasad Film & TV Academy addressing the gathering



Arun Kumar Bose, Head - Audio, delivers the vote of thanks



A section of the audience



Students of L.V.Prasad Film & TV Academy entertaining the audience with wonderful songs



A Skit by EFX - Chennai



R.N.Subramanian of L.V.Prasad Film & TV Academy recited and presented a poem on Shri.L.V.Prasad



A section of the audience



Hariharan, Director of L.V.Prasad Film & TV Academy surprised all with a great ghazal!

DOLBY STUDIO

On the occasion of our founder Shri.L.V.Prasad's birth anniversary, a new dubbing theatre "Deluxe Dubbing Studio" was inaugurated by Mrs. Kavita Prasad. This function was attended by sound department personnel, seniors from Prasad Film Labs, Prasad Video Digital and EFX - Chennai. This is a digital dubbing theatre with X-noise software to clean noisy tracks. In this theatre we can also transfer all audio formats. The theatre is busy right from the beginning.



GOA FILM BAZAAR

The Annual International Film Festival of India, was organized by CII in Goa and along with the festival was held the Goa Film Bazaar between 24th and 28th of November 2006. Prasad Group participated with a stall to promote the group services. The Chief Minister of Goa, Mr.Pratapsingh Rane visited our stall along with the Chief Secretary Mr.J.P.Singh. They were presented a book on Shri.L.V.Prasad by Mr.Mohan Krishnan, Head - Corporate Communications, Prasad Group. The stall was visited by a number of overseas prospects.



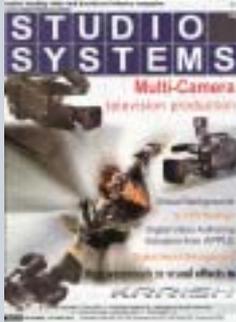
PRASAD PRODUCTIONS 50 YEARS CELEBRATIONS

Prasad Group celebrated the completion of 50 years of service with a small function in The Taj Connemara, Chennai. M/s.AVM Saravanan, K.Balachander and Mani Ratnam were the special guests and felicitated Prasad Group on the achievements, commitment and contribution to the growth of the film industry. Many guests from the Film Industry participated. M/s.Ilyaraja, Thiagarajan, Actor Prashanth and several other directors and producers were present and honored Mr.Ramesh Prasad with shawls and bouquets. The function was followed by a cocktail and dinner party.



- 1 M/S. Ramesh Prasad, K.Balachander, Mani Ratnam
- 2 Music Director Dr.Ilyaraja honouring Ramesh Prasad with a shawl
- 3 Mr.AVM.Saravanan felicitates Prasad Group
- 4 Mr.Ramesh Prasad addressing the gathering
- 5 Director K.Balachander (Director of Prasad Productions's EK DUJJE KE LIYE) felicitates Prasad Group
- 6 Director Mani Ratnam felicitates Prasad Group
- 7 Mr.K.R.Subramanian
- 8 Mr.Sivaraman
- 9 Film News Anandhan gifted a Tamil book on The glorious history of Tamil Cinema written by him to Ramesh Prasad
- 10 A Section of the audience
- 11& 12 The function was followed by cocktails & dinner

PRASAD GROUP IN THE MEDIA



SPECIAL EFFECTS AND STUNTS BY KRRISH

"There were a few tough sequences - like the futuristic lab, which is the villain's (Naseeruddin Shah) den and the fire shots in the circus. Roshan and Craig couldn't put their finger on what exactly the lab should look like. We were asked to make the lab look futuristic. We took 15 days to design the lab and the result was stunning. For the circus sequence, we had to enhance the fire digitally." recalls Himakumar, Senior Line Producer, Prasad EFX.

STUDIO SYSTEMS, September - October 2006

L.V.PRASAD, REEL GLORY

"Though Hindi was alien to him, the language fascinated my father", says Ramesh. "He wanted to be actively involved in the making of Hindi cinema." Soon he produced his first Hindi movie SHARADA. Later, he joined the sets of Telugu movie Gruha Pravesham as an assistant director. He ended up as its Director and Hero. The movie, which was released in 1945, became a classic. Despite his fascination for Hindi, he also directed many Tamil and Telugu films. "He never used to have time for us as he was busy on Sundays too," says Ramesh. "That was when I decided never to deal with movies." But he had to eat his words when he established L.V.Prasad Studios in Chennai in 1974.

THE WEEK, 12th November, 2006



RANG DE BASANTI - A GENERATION AWAKENS

My relationship with Prasad goes back 15 years and I have worked with Prasad EFX a number of times in the past. I have always looked forward to come back to work with Prasad. The attitude, sincerity and commitment of the people who work at Prasad have been a reason for this." - Rakeysh Omprakash Mehra, Director of Rang De Basanti, talks about his experience with Prasad EFX and the digital grading of this great project with Mohan Krishnan, Head - Corporate Communications, Prasad Group.

ARRI NEWS, Issue 11 / 2006

PRASAD LABS TO MAKE A RE-ENTRY INTO FILM PRODUCTION SOON

Prasad Group, one of Asia's biggest movie post production labs, will soon reenter film production after a decade-long hiatus. Ramesh Prasad, son of legendary director - producer L.V.Prasad made the announcement at the 50th anniversary get-together at a star hotel in chennai. Some of Mr.L.V.Prasad's associates and film aficionados turned up for the 50th anniversary dinner. Speakers, including director K.Balachander who directed the Kamal Hassan - starrer "Ek Dujje Ke Liye" for Prasad Productions in 1982, hailed L.V.Prasad as "One of the pillars of South Indian Cinema." He recalled with adulation his respect for Mr.Prasad, "I am proud that I was associated with such a great personality." he added.

THE HINDU, 12th November 2006

Prasad Labs to make a re-entry into film production soon

Announcement made at the 50th anniversary get-together

Staff Report
 CHENNAI Prasad Group, one of India's biggest movie post-production labs, will soon re-enter film production after a decade-long hiatus.

Ramesh Prasad, son of the widely-known director-producer L.V. Prasad and Managing Director of Prasad Labs, made the announcement at the 50th anniversary get-together at a star hotel in Chennai on Friday evening.

The lab was set up with funds made by Prasad Film Productions and the firm had come to revamp the business, he said.

Some of Mr. L.V. Prasad's

L.V. Prasad hailed as "one of the pillars of South Indian cinema"

Speakers, including director K. Balachander who directed the Kamal Hassan-starrer "Ek Dujje Ke Liye" for Prasad Productions in 1982, hailed Mr. Prasad as

"one of the pillars of South Indian cinema."

He recalled with adulation his respect for Mr. Prasad, "I am proud that I was associated with such a great personality," he added.

Director Mani Perumal appreciated the services made by the laboratories over the years.

15 days ago, Mr. Prasad made an appeal to production houses to streamline their routine schedule so that delivery and printing could be carried out in the best possible manner.

He said lab services and delivery persons often had to work against time to deliver prints to the theatres.

"Several of our employees have never celebrated their Dusshera and Pongal because of the nature of our work. This is an occasion to thank them for that."

Officers at Prasad's 50th anniversary dinner included Managing Director P.C. Srinivas, producer Theaganagan and actor Prasad.

The Prasad family was in full attendance.

Infusing excellence into technical side of filmmaking



INFUSING EXCELLENCE INTO TECHNICAL SIDE OF FILMMAKING

Mr.Ramesh Prasad is an engineer educated in the U.S. His stint in the film industry began before the camera, as his father wanted to him be an actor. "I was a small boy who was interested in playing cricket on a Sunday when my father wanted me to act in his film, 'Samsaram.' I went with him to the studio and waited [for some time], but I [soon] turned restless and wanted to go. My father got angry, and he slapped me. I acted in that movie, in which N.T.Rama Rao plays my father and A.Nageswara Rao my uncle. The film was a hit in Andhra Pradesh as also in Tamilnadu. That was the first and last film I acted in. I never wanted to do it again."

THE HINDU, 26th November 2006

HONOUR FOR MR.RAMESH PRASAD

The diamond jubilee celebrations of the Telugu Film Industry was held between Jan 26-28, 2007. In this grand celebration Mr.Ramesh Prasad was given a "Life Time Excellence Award" in recognition of his invaluable commitment and outstanding service to the Telugu Film Industry. The award and the statuette were given to Mr.Ramesh Prasad by actor Balakrishna and Director Poori Jagannath. Ms.Jayasudha, Actress, presented a bouquet. Also seen in the picture is Director Kodi Rama Krishna (in white shirt).



ALUMINI AWARD

Mr.Ramesh Prasad was awarded the Outstanding Alumni Award in the Golden Jubilee Function of the Coimbatore Institute of Technology where he passed out in the first batch with a Degree in Mechanical Engineering in the year 1961.



WELCOME TO PRASAD GROUP

Prasad Media Corporation Ltd, Hyderabad

RD Gandhi, Manager-Customer Care/PR
M Vijay Kumar, System Administrator
G Vaishnavi, Associate
T Santosh Pillay, Associate
U Venkateswarlu, Projectionist
Y Shiva Kumar, Associate
G Naveen, Accounts Assistant
Duppada Srinivas Rao, Electrician
CS Raghunandan, Chief Engineer
B Ramesh, Associate
Sanjay Kumar, Associate
Mohd.Rafi, Associate
T Srikanth, DGM- Operations
P.Ramu, Associate
Imtiaz Khan, Associate
U Naveen Kumar, Associate
Y Sai Kiran, Associate
J Shanker Ganesh, Associate
D Purushottam Babu, Associate

EFX, Chennai

Malarvannan. K, Matte Painting Artist - CG
Gopalsamy. S.C, Roto Artist - CG
Umapathi. V, Trainee - Roto Artist - CG
Sathya. D, Composer - CG
Sangameswaran. C.D, Trainee Roto Artist - CG
Karthik. S, Roto Artist - CG

Praburam. N.B, Jr. Conformist - DI
Ravi. T, Matte Painting Artist - CG
Gabriel. M, Project Leader - CG
Nanda Kumar. R, Animator - CG
Jaffar Sadiq, Software Engineer, Systems
Deepalakshmi. M.M, Executive - Accounts
Celestine Bastinal Anitha, Front Off. Executive - Admin
Natarajan. S, Manager Sales
Muthukumar. A, Modeling Artist - CG
Kasi Viswanath Aurangabad, Jr. Composer - CG
Senthil Kumar. K, Modeling Artist - CG
Mohan. V. N, Secretary sales
Sundar Kumar. K Vfx Trainer - CG
Jayaraj Thiyagarajan, VFX Trainer - CG
Ajay Kumar, VFX Trainer - CG
Gnana Prasad Chowdary, Accounts Assistant

EFX, Mumbai

Paresh Navlakha, Trainee Animator
Ranjit. H. Gosavi, Trainee Animator
Shrikant. S. Jadhav, Trainee Animator
Amey Suresh Nagulkar, Trainee Data Support, DI
Pushpa Raj Parajuli, Catering Incharge - Admin
Dinesh Shinde, Machine Room Operator - CG

Prasad Video Digital, Chennai

S. Lakshmana Venkatesh, Data Entry Operator - Sub Title

D. Parthipan, Member - Computer Graphics
M. Saravanan, Member - Computer Graphics
A.L. Mahadeer Mohamed, Member - Computer Graphics
J. Maria Amirtha Raja, Jr. Audio Engineer
S. Vinoth Kumar, Jr. Officer - Accounts
I. Nirmal, Member - DVD Authoring
M. Chidambaram, Trainee - DVD Authoring
J. Jeevamalar, Member - DVD Authoring
M. Anandan, Office Assistant - Client Service
Biji Mathew, Officer Accounts - Accounts

EFX - Hyderabad

Abdul Rawoof, Animator
Satheesh Kumar Thumula, Jr. Animator

L.V.Prasad Film & TV Academy, Chennai

Ammalu Kartha, Asst. Manager - Administration
Dr. Uma Vangal, Asst. Professor - Direction

Prasad Film Labs, Chennai

Balamurugan.M, Supervisor - Grading
Suresh.S, Supervisor - Grading
Kannan, Supervisor - Maintenance

* Please report any names left out by mistake through e-mail to connect@prasadgroup.org for inclusion in the next issue

RETIREMENT

Ramakrishnan.B, Maintenance Dept. of Prasad Film Labs, Chennai was Superannuated from service on 11th November 2006 after 26 years of service.

CONGRATULATIONS

Bhaskar.M.S. - Manager Personnel & Studio Services, Prasad Video Digital, Chennai has Completed 15 years of Service
Malini Premkumar - Manager, Client Service, Prasad Film Labs, Chennai has Completed 15 years of Service in Prasad Group
Sampath Kumaran.K.R. - Cashier, Prasad Productions Pvt. Ltd., Celebrated Shashtiaothapoothi (61st Birthday) on 22nd November 2006



Vasantha Prasad, Prasad Media Corporation Ltd., Hyderabad celebrated his 60th birthday with the staff

Adinarayana.A., Security Officer, Prasad Media Corporation Ltd., was awarded with "Vocational Services Award" by the Rotary Club of Jubilee Hills, Hyderabad on 31.10.06, for his distinguished services in handling Security, Crowd Management, Bomb Threats, Lost and Found items which has helped the society at large and enhanced the skills of the profession and exemplary for emulation by other services.



BABY NEWS

Jayashubha - Manager, HR, EFX - Chennai blessed with a Baby Boy on 25th October 2006
Vijaya Kumar.R.D, Sound Department, Prasad Video Digital, Chennai blessed with a Baby Boy on 28th November 2006
Madhukar, Sr.Duty officer, Prasad Media Corporation Ltd., Hyderabad blessed with Baby Girl on 12th October 06.
Sri Lakshmi.T, Associate-Call Center, Prasad Media Corporation Ltd., Hyderabad blessed with baby boy on 6th November 2006
Sathish Kumar, technical Assistant, Telecine, Prasad Film Lab, Hyderabad blessed with a baby girl on 10th December 2006



WEDDING BELLS

Shilpa Mallya, HR Officer, EFX - Mumbai got married to **Chandrakant Shenoy**, Sr.Visualiser, CG, EFX - Mumbai on 26th November 2006
Babu.B., Technician, Film Scanning, EFX - Chennai got married on 22nd December 2006
Daniel A.Peters, Lab Co-Ordinator, EFX - Mumbai got married on 30th December 2006
Andrew Miller.J., Technician, Film Recording, EFX - Chennai got married on 27th January 2007
Arun Srinivasan.M., Officer - Client Service, Prasad Video Digital, Chennai got married to Rathi on 1st November 2006
Muthu Kumar.T., Sound Department, Prasad Video Digital, Chennai got married to P. Esther on 26th January 2007
Deepa Kumari.S., Executive - House Keeper, Prasad Film Labs, Chennai got married to Chandra Mohan.N on 30th November 2006



NOSTALGIA AT 70MM THEATRE

Mr. Harris Jeyaraj, the famous Music Director used the Prasad 70MM Studio at Chennai for about a week for recording of Background music for the film 'Sainikudu'. He used a lot of live instruments which is a rarity in today's recordings. It brought back old memories of how film songs and background music were done about a decade ago. The entire sight was a grand treat to watch. The 70MM theatre is the largest such facility in Asia.



CELEBRATIONS

On the Eve of Christmas Prasad-EFX, Mumbai had a get-together where all the employees had a good time by decorating a Christmas Tree, hanging balloons, and gorging on pastries & snacks. On 30th



December, 2006 a "Bhel-Puri (Mumbai's most mouth-watering dish) party", was organised.



New Year was celebrated on December 30, 2006 in Prasad-EFX Chennai. The event started with a Rangoli competition and the

following departments won the prizes: Computer Graphics, Everly Project Team, Administration Department & Client Service Department. A variety of fun games such as Bun & Orange eating, Skit, and cultural items like Dance, Singing, Santas arrival, New Year Singing etc livened up the celebrations. It was a fun-filled and joyful event for all the employees.



The winners for Orange eating competition 1. Ganesh (driver) & his partner and Magesh (tracking Dept) & his partner 2. Saravanan (Painting Dept) & his partner 3. Mathi (Accounts) & Rajan.

The winners for Bun Eating competition 1. Amarnath (Scholarship Training) & his team 2. Rajan (Accounts) & his team 3. Francis (CG) & his team.

To mark the occasion of Pongal Festival, Prasad EFX, Chennai organised a traditional pot-breaking game on January 16, 2007. Each participant wanting to break the pot was blind-folded and he had to go within a circle to break the pot with a long stick. Employees had a lot of fun watching as many made an attempt to break the pot.

'Fundaz' happened on November 04, 2006 in Prasad EFX Chennai. The event started with a Team Game for fostering team spirit within the team. Around 100 employees were divided into 9 teams according to the departments. The teams were instructed to build the tallest, cheapest (in terms of values), self supporting and stable tower. The teams were given 30 mins time to build the tower. Finally each team's tower was measured and the values were assessed. Based on the marks the first two prizes were shared by the teams (with equals points) representing the CG dept and the third by the support services department. After the game, the entire crowd moved to the terrace for refreshment and to witness a Dance performance by the Restoration Department.



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The next issue of CONNECT covering the months of February, March and April 2007 will be released in May 2007. Please email your articles (before 15th April), news (before 30th April) and suggestions to connect@prasadgroup.org