

connect

EDITOR'S VOICE

Prasad has always been in the forefront of introducing new technology. May it be the additive process of color printing, the 70mm stereophonic sound recording, Dolby Digital sound for Indian movies, Digital Intermediate process, importing the first telecine machines, film recorders, film scanners, the introduction of Panavision Cameras in India, Prasad Group has always ensured that the Indian film maker gets the best as and when it is available anywhere in the world. Keeping up with this reputation Prasad EFX recently launched the first ever DI facility in India with digital 2K projection for 'color grading in a real theatre scenario'.

For the first time in the history of Prasad we received 5 awards of excellence for a single project - Krrish, for best VFX. Our Managing Director Mr. Ramesh Prasad was honored with an award for life time achievement in the growth and development of Hindi Talkie Cinema. With laurels like these and more to look forward in times to come Prasad Group is certainly on the right path to glory in these times of constant change and increasing competition. Large groups like ours are held together by one binding factor - people. People are what make these achievements possible and people are what make the difference in this evolving world. With our manpower resources crossing 1600, today it is becoming increasingly important to be in touch with each other - With ourselves, with the families of our colleagues, friends and most importantly within oneself. In the past many people have written articles and contributed news to Connect and strengthened its position as a binding factor of the diverse Prasad Group. I sincerely thank all of them and very warmly welcome such articles from more of our employees. Thank you for growing 'Connect' to a highly successful level.

Sivaraman,
Editor

RECENT PROJECTS AT PRASAD GROUP



Lab Services by
Prasad Film Labs, Chennai



Lab Services by Prasad Film Labs,
Mumbai



Lab Services by
Prasad Film Laboratories, Hyderabad



DVD Authoring by
Prasad Video Digital, Chennai



Visual Effects by EFX, Chennai



Lab Services by Prasad Film
Laboratories, Thiruvananthapuram



Visual Effects by
EFX, Hyderabad



Lab Services by Prasad Film
Laboratories, Bangalore



Digital Intermediate by EFX, Chennai



Audio & Lab Services by
Prasad Group, Chennai



Digital Intermediate & Visual Effects
by Prasad EFX, Mumbai



Lab Services by Prasad Film
Laboratories, Bhubaneswar

Prasad EFX, Craig Mumma & Marc Kolbe receive honours for best VFX in 'KRRISH'



ZEE TECHNICAL
AWARD - Best VFX



SCREEN AWARD
Best VFX



FILMFARE AWARD
Best VFX



FICCI - BAF AWARD
Best VFX
(Outstanding Indian Content)



BROADCAST INDIA
AWARD - Best VFX

FICCI - FRAMES 2007



Ficci Frames was held in Mumbai between March 26th and 28th, 2007 at Hotel Renaissance, Powai. The three day seminar on the Business of Entertainment witnessed many useful industry sessions and was attended by a large number of global and Indian entertainment industry professionals. M/s.Ramesh Prasad, Mohan Krishnan, Sam Abraham, Rajeev Raghunathan, Vishal Singh and Hima Kumar attended on behalf of Prasad Group. Mr.Ramesh Prasad was a speaker in the session "Regional Cinema-Beyond Bollywood" and added many useful

points for the growth of regional cinema. In a gala awards ceremony on 28th, EFX received the Best VFX Award (Original Indian Content). The award was received by Mr.Hima Kumar of EFX.



Himakumar, Executive Producer, Prasad EFX receiving award from Marc Petit, Vice President - Media & Entertainment Autodesk, Inc. Canada

DIGITAL GRADING THROUGH 2K PROJECTOR



Mr. Rakesh Roshan Inaugurated India's First Digital Intermediate Suite providing "Color Grading in a Real Theatre Experience" at Prasad EFX, Mumbai on 9th April 2007 in the presence of Mr. Ramesh Prasad, Director, Prasad Group and several other film technicians including Mr. Sameer Arya, Cinematographer. Prasad EFX, one of the largest Digital Post Production Studios in India have installed the world standard "2k DIGITAL PROJECTION SYSTEM" for Color Grading in their state



of the art Digital Intermediate facility in Mumbai. Prasad EFX, having worked on the DI and Color Grading of mega movies including KRRISH and RANG DE BASANTI have upgraded their DI (Digital Intermediate) facility by providing a digital theatrical projection system using the high end Barco Projector D-Cine Premiere DP100. The 1200 sq.ft theater is located in the Prasad EFX facility at Andheri West, Mumbai and is also equipped with 5.1 surround sound.



NEW STUDIO LAUNCH IN PRASAD KALINGA LABORATORIES, BHUVANESWAR



The existing recording theatre of the Prasad Kalinga Studios Limited has been modernized by installing HD24 Pro Tools Studio Bundle (PCIe) with good quality acoustic treatment. The Studio is to be officially inaugurated by the Hon'ble Chief Minister of Orissa. In the meantime commercial bookings have started and reknowned directors & producers like Mr.Bijoy Kondo of Vidhisha Kraft, Mr.Basant Nayak of Brajaraj Movies have utilised the theatre for their dubbing work. At present Prasad Productions Pvt. Limited project of "Pagal Premi" (Oriya and Bengali) dubbing work is being carried out. Reknowned artists of Orissa Film Industry Mr.Uttam Mohanty, Mr.Bijoy



Mohanty, Mr.Siddant, Mr.Arindam, Mr.Harapatnaik and Mr.Mihir Das had dubbed their voices for those films they have acted and expressed their happiness regarding the comfort and quality of the Studio. Mr.Ramesh Prasad, Managing Director of Prasad group visited the Studio on 11th March 2007.

PREFER QUALITY WORK INSTEAD OF FAST WORK

In our busy "instant" society we put a premium on fast work, everybody want's everything "yesterday". But all too often the results are shoddy work, second rate goods and services. Traditional attempts to improve productivity have usually focused on finding answers to two questions.

(a) How can we do it faster? (b) How can we do it cheaper?

In our attempt to do things faster and cheaper we overlook the third and more basic question, 'How can we do it right the first time?'



Lower Costs

Doing things right the first time lowers cost of material, inspection, repair and warranties. By learning to do things right the first time "Big Corporations" are saving an estimated 10 Million rupees a month.

Higher output

Doing things right the first time makes previously wasted resources productive. Managers devote less time to inspecting and more to productive activities. Technicians spend time producing instead of "repairing and reworking". Previously wasted energy and materials are channeled into finished goods and services thus ensuring constant cash in the kitty. By boosting quality, work automatically gets done faster and cheaper.

Take Pride

Doing things right - the first time and every time thereafter creates positive feelings of confidence and success that come from mastering a job and doing it well. Better still it motivates people to try even harder in achieving excellence.

Customer Loyalty

On an average businesses spend about six times more to attract new customers than they do to keep old ones. Doing things right every time is the surest path to getting repeat business and attracting new customers. "Customer research trend" suggest that customers will demand increasingly higher quality in future with lesser cost and within the allocated time frame. Poor quality is the quickest route to losing customers and it should be borne in mind "The bitterness of poor quality lingers long after the sweetness of a cheap price is forgotten". Sceptics might observe "Advantages of quality is great but who could do things right all the time". In fact all of us can do by taking example of the following. "During World War - II "parachutes" failed to open 5% of the time (i.e) 5 out of every 100 would not open causing death to the user. No commander worth the name can say well boys out of 100, 5 will surely die as this would cause bad morale". Manufacturers of parachute company instructed its employees that everyone of the employees engaged in parachute production should jump out in a parachute he/she produces as a quality check and this made 100% fool proof parachutes.

Let us ask ourselves the following.

(a) How many babies in a maternity ward a nurse can drop? (b) How many bad brake jobs you would allow your mechanic to do ? (c) What is the acceptable failure rate of engineers who design suspension bridges. (d) How many faulty heart by pass operations a Surgeon is allowed? Since quality is really a matter of attitude and commitment - bearing the above in mind all of us can do things right and every time thereafter.

An anonymous poem on "Rush Job" is as under:

I am a rush job I belong to no age, for men/women have always hurried. I prod all human Endeavour. Men believe me but falsely. I rush today because I was not planned yesterday. I demand excessive energy and concentration. I override obstacles, but at great expense. I illustrate the old saying "Haste makes waste". My path is strewn with evils of OT, mistakes and disappointments. Accuracy and quality give way to speed, Ruthlessly I rush on. I am a rush job.

A TAMIL POEM ON SHRI.L.V.PRASAD

rpd|kht mth; t|Lk; KrR//
 rpd|khi tj; jtm , yi y ntW ngrR
 fl i kna mtUff nfha|y//
 fz pgg|k; fLk; ci Hgg|k; muz pyyh thay|;
 eofd|hf ntz Lk; vdgnj mthpd; jhf|k//
 mj wf|hf mth; braj|l |hh; vjji d j|ahfk//
 Jz |t|k; j d d k g p f i f x d n w mth; K j y L //
 nt b w h d W k ; , y i y m j w F , i z ? < L
 g h h i t f F v s i k a h d t h ; ? m t h ;
 g H F t j w F , d i k a h d t h ;
 e w g z g w n f h K j d i k a h d t h ; ? n f h o
 n f h l h d c s s f f S f F j h a |k h d t h ;
 u r p d |d ; g h h i t f F g y j i u g g l f f i s g ;
 g i l j j h h ;
 m g g h h i t a p d ; g h r h f J h j h r h n f g g h y n f
 t p U i j a |k ; b t d w h h ;
 k f f s p d ; f z ; g h h i t g G j i l e j g p f f ? m U
 k U e j h f f z b z h s p k U j ; t k i d i a a |k ;
 m u g g z j j h h ;

J d g j i j a |k ; J a h f i s a |k ; R k e j , s k ;
 g U t j j y ;
 f y Y |h f ; f d t |f s ; m t U f F f h d y ; e l h d J //
 v d w h Y k //
 v j |h f y j i u r r w g p f s ; c U t h f t H f |h l p a h a ;
 m t h ; g p s i s c U t h f f p d h h ;
 v y |t |g u r h j ; j i u g g l . b j h i y f f h l r p f y Y |h i a
 m t h ; r h l r p a h a ;
 v g g o r ; b r h y n t d ; ? m e j f h r d j i j
 v f f d k ; g l f H n t d ; ? m t h p d ; j h f f j h r d j i j >
 j i u c y F f F x U t u g ; g u r h j k h f e f f s ;
 , U f f g ; n g h f w h f s ; v d W b j h e j j h n d h v d d n t h
 c f f s ; b g w n w h h ; c f f S f F N l p a
 j p U e h k k ; y l R k p t u g g u r h j u h t ;
 t h d f K k ; i t a f K k ; t h H j j l L k ;
 v d b w d W k ; t h H f t h H f t h H f
 , t z ; M h / v d / R g u k z p a d ;
 R.N.Subramanian, Administration-Head, L.V.Prasad Film & TV Academy



PRASADS MULTIPLEX & IMAX MALL



Prasads has a tie up with Coca Cola for the exclusive supply of soft drinks for sales through the multiplex concession outlets. The staff of Prasads visited Coca Cola factory to get an insight on the operations .



Hyderabad International Film Festival was celebrated at PRASADS. M/s. Ramesh Prasad, Kiran Shantaram, Prememder Muzumdar and Revathi attended the closing ceremony.



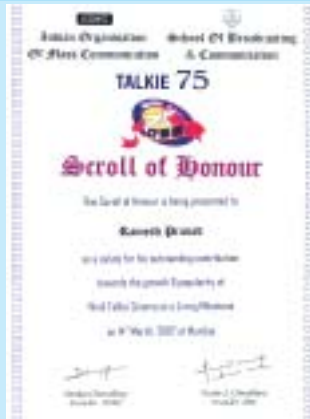
World military games promotion on March 26 & 27 took place at PRASADS. (Above) Two Bands from Bison Division playing.

OMNIMAGO VISIT

Mr.Peter Fries, Managing Director of Omnimago and a client of EFX visited our facilities in Chennai along with his colleague Mr.Michael Dienes, Business Development & Marketing Manager between April 23rd and 25th to explore business and outsourcing opportunities. Mr.Peter Fries, on his first trip to India, fell in love with the country, people, their frank and outspoken attitude. They also enjoyed greatly the visit of our facilities and watching a reel from the film 'Meenaxi'.

HONOUR FOR MR.RAMESH PRASAD

Indian Organisation of Mass Communication & School of Broadcasting & Communication celebrated Seventy Five Years of Hindi Talkie Cinema. A scroll of Honour was presented to Mr.Ramesh Prasad as a salute for his outstanding contribution towards the Growth & Popularity of Hindi Talkie Cinema as a Living Milestone on 14th March, 2007 at Mumbai.



ICAT STUDENTS VISIT

Students from ICAT visited Prasad labs and Prasad EFX on the 12th of May to gain an overview of the scope of this industry and the services of Prasad. This one-day visit enabled students to



observe and understand the various functions operating within the services offered by a post-production company. Interactions with experienced professionals in the departments of Computer Graphics and Film Restoration provided key inputs to the students. The purpose of this visit was to help students better understand how theoretical knowledge are applied on practical grounds.

VISIT FROM PUNE FILM INSTITUTE

A group of ten students from the Pune Film Institute visited the facilities of Prasad Group in Chennai and spent useful time interacting and discussing with the various unit heads on the technical and creative aspects of film making and technologies.

FLOATING UNIVERSITY

A group of 30 students from the Floating University visited Prasad Group facilities in Chennai as part of their 'Semester at Sea' program. The ship, with over 600 students, docks at



Chennai frequently and the University has arranged with Prasad Group for regular visits for the interested students.



TEAM BUILDING TRAINING PROGRAM

To throw more light on team dynamics for the supervisory staff at EFX, a learning program on 'Team Building' was conducted by Mr. R.N. Elangovan, Sr. Manager – Learning and Development, Titan Industries Ltd., on April 01, 2007. The mode of training enabled experiential learning through fun games, psychometric tests, interactive presentations, group discussions, group activities, and video shows. The session was interactive, covering relevant aspects of team building in depth and was well presented.



MAY DAY CELEBRATIONS

May Day celebrations are dedicated to workers and here at EFX, a colourful atmosphere sprang into life to celebrate the colour fest. A pop up quiz revealed colours for employees to adorn themselves with. Fun events and a get together party were organized to celebrate workmanship and acknowledge their contribution. Participative group events and felicitation of employees who had served for five years were the highlights of the evening. The games had the group on their feet to look for clues and locate a treasure, and later on they engaged in bowling actions striking one and all. Followed by games, was the prize distribution ceremony where Mr. K.R.Subramanian, Business Head, Prasad Lab honoured the winners and the staff who had completed 5 years of service with Prasad EFX.



DINAMALAR VAZHIKATTI



A career fair organized by Dinamalar, 'Vazhikaatti' (path finder) was held in Chennai and L.V.Prasad Academy and EFX participated with a stall to address prospective students and candidates for possible employment respectively. The fair held between 20th and 22nd April attracted a huge turnout of students and parents and was a great success.



RETIREMENT

Mr.N.Palani, Maintenance Dept. of Prasad Film Labs, Chennai was superannuated from service on 19.04.2007 after 28 Years of service.



PRASAD GROUP IN THE MEDIA

LET'S GET DIGITAL

Rakesh Roshan inaugurated India's first digital suite, providing color grading in a real theatre experience. A state of the art digital facility, this digital post production studio is the work of Prasad EFX, who earlier worked on films like Krrish and Rang De Basanti.



HT Cafe Mumbai ,11th April 2007



Andheri West, Mumbai and is also equipped with 5.1 surround sound.
SUPER CINEMA, 14th APRIL 2007

Prasad EFX, having worked on the DI and color grading of mega movies including KRRISH and RANG DE BASANTI have upgraded their DI facility by providing a digital theatrical projection system using the high end Barco projector D-cine premiere DP100. The 26ft X 40ft theater is located in the Prasad EFX facility at

PRASAD GROUP IN THE MEDIA



CRAIG MUMMA, MARC KOLBE & Prasad EFX BAG BEST VISUAL EFFECTS AWARD FOR KRRISH

"Krrish was a very challenging project for many reasons. What Rakesh (Roshan) wanted to achieve, had never been done on the scale that he wanted in the Indian industry. The wirework was very complex and the number of shots in the film were many. We had a limited time and budget. That is what Craig and I like about the challenges we had on Krrish. With the US films we do, the budgets are very high compared to what we have in India. But we wanted to show that we could achieve many of the same effects, without taking time and planning the visual effects. When the director has a clear vision, we can work with good VFX facilities like the ones at EFX and have creative freedom, we can do incredible work." says Marc Kolbe.

FILMFARE, April 2007

"Krrish is one of the ambitious Indian VFX projects we have ever undertaken. We had about 60-80 people working on this project in different stages between Chennai and Mumbai. The kind of dedication and involvement shown by the team headed by Himakumar, went a long way in making Krrish one of our best works so far. We convinced our SFX supervisors, Craig Mumma and Mark Kolbe, that such work could be undertaken in India. They praised our team to the skies. Without their technical advice such results would not have been possible" says Kavita Prasad.

SCREEN, 5th January 2007



REEL TO REEL : NEW TECH ADDS GLITZ TO MOVIES

Film-maker Rakesh Roshan sat down in the freezer-cold Prasad EFX studio next to movie colourist Ken Metzker, and said jocularly:"it's just like the old times." Roshan was talking about the 60 days he spent in that studio striving to perfect his action movie Krrish. Those "old times" have just become easier. Digital Post production studio Prasad EFX, a division of Prasad Corporation Ltd., has installed a digital theatrical projection system. The 1200sq.ft mini-theatre, in the suburb of Andheri west, lets the directors and their teams see how their film-edits will look on the big screen.

THE WALL STREET JOURNAL, MINT, 8th April 2007



ANDHERI STUDIO PROVIDES INT'L COLOUR GRADING

"Our meticulously colour calibrated environment ensures that what you see in our new facility is what is actually seen in the cinema theatres." says Sai Prasad, director Prasad EFX.

DNA - WEST COAST, 8th April 2007



SEE RICH !

Credited with introducing Digital Intermediate for a full length feature film 'Khakee' for the first time in India, the brains at Prasad EFX say it is time that India matches on with the superior technologies from what is practiced around the world, namely Hollywood. Having worked on the DI and Color Grading of mega movies including 'Krrish' and 'Rang De Basanti', Prasad EFX have upgraded their DI facility by providing a digital theatrical projection system using the high end Barco Projector D-Cine Premiere DP100. The 26 ft X 40ft theater is the first such facility in India and located in the Prasad EFX facility at Andheri, Mumbai.

IMPACT, Volume 3, April 2007

WELCOME TO PRASAD GROUP

EFX- Mumbai

Arvind Kochrekar, Trainee-Data Support
Ashutosh Pandey, Line Producer
Hardik Gajjar, Trainee-Compositor
Rishi Gupta, Asst. Colorist
Nandhkumar N, System Engineer
Venugopal Rao, Colorist
Vishal Talkar, Sales - Executive

Prasad Media Corporation Limited, Hyderabad

J.Venkatesh, Associate
Robert Thomas, Associate
K Siva Kumar, Painter
K Chandra Sekhar, Supervisor
B Thirupathiah, Associate
N Ravinath, Associate
Shaik Yusuf, Technician
Narsing Rao K, Associate
P Sai Prasad, Associate
P Mahesh, Associate
Srikanth R, Associate
E Ramakrishnan, Associate
M Sharavan Kumar, Associate
N Santosh, Associate
KR Naveen kumar, Associate
P Shravan Kumar, Associate
S Mayuri, Front Office Executive
K Ranjeet Kumar, Sales Executive
PV Naveen Kumar, Associate
CS Madhusudhan, Associate

Prasad Film Labs, Chennai

S.Muralitharan, Programmer, EDP
P.Prasad, Developing Department
N.Uthaman, Programmer, EDP
P.Perumal, Driver
T.Rajaram, Maintenance Department

J.Arul Arockia Doss, Maintenance Department

Prasad Film Labs, Mumbai

Sandeep Bagul, Lab Trainee - Logistics
Sweedal Menezes, Front Office - Executive (PANAVISION)
Meghnath S. Labde, Assistant - Telecine
Sairam R. Sawant, Assistant - Accounts
Sachin N. Palyekar, Lab Trainee - Printing
Vaibhav K. Patil, Lab Trainee - Ultrasonic Cleaning
Ratan Singh Bhadauria, Manager - Maintenance
Biplab Ghosh, Systems - Incharge
Baburam Sitaram Yadav, Operator - Toronto M/C
Ananthi John, Secretary

Prasad Video Digital, Chennai

K.Sagayaraj - Jr. System Administrator
A.Ruth Hilda - Sr. Executive HR

Prasad Film Labs, Thiruvananthapuram

Arun Babu, Technical Support
Rajesh. R., Technical Support
Sreekantan S, Quality Control
Abhilash K, Processing Department

EFX - Chennai

Adhirathnam. C, Junior Animator - Computer Graphics
Jagadeesh. E, Junior Animator - Computer Graphics
Ashutosh Pandey, Line Producer - Digital Intermediate
Gretta Louis, Sales Coordinator - Sales
Rishi Gupta, Asst. Colorist - Telecine
Hardik Gajjar, Trainee - Compositor - Computer Graphics
Sasikala. K..J, Trainee Software Engineer - Systems

Nandhakumar N, System Engineer - Systems
Chenthil Kumar. R, Junior Animator - Computer Graphics
Vinoth Yadav. B.K, Junior Animator - Computer Graphics
Suresh Kumar. V, Junior Animator - Computer Graphics
Dinesh Kumar. V, Junior Animator - Computer Graphics
Muthukrishnan. A, Junior Animator - Computer Graphics
Venkata Sridhar. V, Junior Compositor - Computer Graphics
Loganathan. M, Junior Animator - Computer Graphics
Venugopal Rao, Colorist - Digital Intermediate
Sasikumar. S.M, Animator - Computer Graphics
Tharani. G, Animator - Computer Graphics
Amarnath. P.R, Trainee Roto Artist - Computer Graphics
Balakrishnan. R, Trainee Roto Artist - Computer Graphics
Balakrishnan. S, Trainee Roto Artist - Computer Graphics
Baskar. S.R, Trainee Roto Artist - Computer Graphics
Gautam Kumar. J, Trainee Roto Artist - Computer Graphics
Gokulavasan. V, Trainee Roto Artist - Computer Graphics
Gopi. M, Trainee Roto Artist - Computer Graphics
Karthikeyan. P, Trainee Roto Artist - Computer Graphics
Kavin Mugil. K.M, Trainee Roto Artist - Computer Graphics
Lenin Mani Kumar. D, Trainee Roto Artist - Computer Graphics
Mahendra. P.R, Trainee Roto Artist - Computer Graphics
Manivannan. M, Trainee Roto Artist - Computer Graphics
Mirzhaa. M.S.M, Trainee Roto Artist - Computer Graphics
Nivedh.S.P, Trainee Roto Artist - Computer Graphics
Noushad, Trainee Roto Artist - Computer Graphics
Obli Chendrayan. T, Trainee Roto Artist - Computer Graphics
Sajim Ali. SM, Trainee Roto Artist - Computer Graphics
Selva Kumar. S, Trainee Roto Artist - Computer Graphics
Senthil Kumar. M, Trainee Roto Artist - Computer Graphics
Sidharthan.R, Trainee Roto Artist - Computer Graphics
Siva Kumar. P, Trainee Roto Artist - Computer Graphics
Sornalingam. P, Trainee Roto Artist - Computer Graphics
Sundara Moorthy. S, Trainee Roto Artist - Computer Graphics
Thilak. V, Trainee Roto Artist - Computer Graphics
Vinoth Kumar.S, Trainee Roto Artist - Computer Graphics
Vivekananthan.R, Trainee Roto Artist - Computer Graphics
Uday Bhaskar. B, Junior Compositor - Computer Graphics
Jude Martina. R, Executive - Human Resources
Mariam Das, Executive - Assistant - Sales
Shanmugam. K, Animator - Computer Graphics
Sundar. K, Sr. Touch-up Artist - Computer Graphics
Indukumar. M, Lighting Artist - Computer Graphics
Neetesh Kumar. R, Jr. Touch-up Artist - Computer Graphics
Suresh. M, Jr. Touch-up Artist - Computer Graphics
Sasikumar. G, Data Support Engineer - Systems
Venkatesh Prabhu. T.V, Data Support Engineer - Systems
Anil Paduri, Compositor - Computer Graphics
Ram Prasad. D, Assistant Manager - Sales
Seethalakshmi. P.V, Trainee - Human Resources
Sasiregha. S, Secretary - Sales
Vishal Harish Talker, Executive - Sales
Anuradha. S, Front Office Executive - Administration
Jeyendrakumar. G, Sr. System Administrator - Systems
Karthikeyan. K, Vfx Trainer - Computer Graphics
Kannan. L, Sr. Animator - Computer Graphics
Hari Kumar. T.B, Visual Effects Coordinator - Computer Graphics
Prabhakaran. D, Compositor - Computer Graphics

CONGRATULATIONS

Prasad Film Labs, Chennai

V.Maatiya, General Dept., has Completed 15 Years Of Service.
G.Samson, R & D Dept., Chennai has Completed 15 Years Of Service.
V.Zackaria, General Dept., Chennai has Completed 15 Years Of Service.
G.Vijayarangan, Chemist, Chennai has Completed 15 Years Of Service.
N.Yuvaraj, Supervisor, Maintenance Dept., Chennai has Completed 15 Years Of Service.
R.Prakash, Admin. Dept., Chennai has Completed 15 Years Of Service.
G.Yesudoss, 70mm Recording Theatre, has Completed 15 Years Of Service.
S.Mohan, Supervisor, Maintenance Dept., Chennai has Completed 25 Years Of Service.
A.S.Balakrishnan, Supervisor, House Keeping Dept., Chennai has Completed 25 Years Of Service.
Du.Ravisekar, Store Keeper, Stores Dept., Chennai has Completed 25 Years Of Service.
T.R.Gopal, Printing Dept., Chennai has Completed 25 Years Of Service.
A.S.Srinivasan, Printing Dept., Chennai has Completed 25 Years Of Service.
T.Prasad, Negative Checking Dept., Chennai has Completed 25 Years Of Service.
K.Madhava Rao, Printing Dept., has Completed 25 Years Of Service.
P.Venkatachalapathy Rao, Tape Punching Dept., has Completed 25 Years Of Service.

OBITUARY

C.Jagannathan, Driver, Prasad Film Labs, Chennai Expired On 08.02.2007
D.Jambulingam, Maintenance Dept., Prasad Film Labs, Chennai Expired On 15.02.2007

* Condolences to the bereaved family members and friends

Service transfer to EFX - Chennai

Bhaskar. M.S, Senior Manager - Administration
Venkatesh. M, Senior Manager, Quality

* Please report any names left out by mistake through e-mail to connect@prasadgroup.org for inclusion in the next issue

BABY NEWS

Ashutosh Pandey of EFX - Mumbai was blessed with a baby boy on 23rd March, 2007
Kailash Jadhav of EFX - Mumbai was blessed with baby boy on 19th April, 2007
Vijay Kumar, Asst.Manager-Fun Factory of Prasad Media Corporation Limited was blessed with a baby girl on 9th February 2007
Rupali Samarth, Editing Department, Prasad Film Labs, Mumbai was blessed with a baby girl on 29th March, 2007.
Manikandan, Member - DVD Edit was blessed with a girl baby on 18th April 2007

WEDDING BELLS

Akash Sompura - Jr. Compositor of EFX - Mumbai got married to Namarata Sompura on 14th December, 2006
Vimal Margaserry - Sr.Compositor of EFX - Mumbai got married to Remya Menon on 28th January, 2007
AV Durga Rao, Electrician of Prasad Media Corporation Limited got married to Annapurna on 8th March'2007
K.Saravanan, Junior Engineer-70mm Maintenance Department of Prasad Film Labs, Chennai got married to R.Vidhya on 25th February 2007
V.Saravanan, Supervisor-Receiving & Delivery Department of Prasad Film Labs, Chennai got married to Dhanalakshmi on 5th March 2007
Deepak Kirdat, Negative Department, Prasad Film Labs, Mumbai got married to Jayshree on 21st April, 2007



FUN TIME



EFX Mumbai celebrated Fun - Time on 3rd February, 2007 wherein all the employees had fun by playing exciting games like Tug of war, Thread Needle and Beads, Light the candles, Anktakshari etc. It was a fun-filled and joyful event for all

the employees. Prizes were distributed amongst the following winners for different types of games:

Rohit Korgaonkar, Tushar Jadhav, Akash Sompura, Hardik Gandhi, Namdev Chodankar, Kavita Kirodian, Jespal Nadar, Nandhkumar C, Vishad Nair, Shridhar Mitke, VijayKumar P, Sarika Ali, Sony Anthony, Pingnagan, Chandrakant Shenoy and Mohan P.



PLEASANT DAYS

In recognition of employees' hard work and their contribution towards growing EFX to what it is today, the management had organized a one-day trip to 'Pleasant Days' a resort near Chennai. Employees had spent their time, energy, abilities and skills, had exhibited



commitment and involvement and above all they had shaped the work atmosphere into a congenial one so as to facilitate efficient and effective work. As an acknowledgment to their efforts through



out the year, a trip was organized to enable them to recline and relax in the company of friends and a scenic surrounding. The much-awaited trip added more life to the atmosphere. It brought into surface a wide range of employees' skills in various

areas such as dancing, singing, creativity, physical stamina, vocal and nasal strength, and their knack for scrutiny. The idea behind the whole trip was to facilitate employees' to interact with one another and compete in a lively spirit. Teams that expressed their talents in a unified fashion were awarded. Special adulation was given to sportive individuals.

'Pleasant Days' welcomed employees amidst greenery and music. Team spirit was enhanced with games that called for novel ideas to name teams, use one's knack to escape from verbal twists, exhibit creativity in dressing up team members, explore the surroundings to spot items and arrange them, muster one's strength and cheer for the team, elevate the leader through a human chain, make and break balloons and scream in joy. Prizes were won and the champions in sports were honored.



Music and dancing poured in all through. The classic moments were captured to treasure these memories. Employees engaged in playful dancing and enjoyed a lavish spread of food. The day came to an end as they sprawled out on their seats and rode off with a smile on their face.

Silvester Antony. A, Human Resources - Assistant Manager, EFX- Chennai

WOMEN'S DAY CELEBRATIONS

Women's Day was celebrated at EFX, Chennai. The HR department presented floral wishes and sweets to all women employees on March 8th. The men at EFX paid their tribute to women through a Flower Rangoli. A get together party accompanied the celebrations in the evening.



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